



# Grow Your Mid-Market Business with SyncHR

Want to learn more about how SyncHR can help your organization?

Visit [SyncHR.com](https://syncHR.com) for more information.

## There's a Gap in Mid-Market Technology

Mid-market technology is at a crossroads. Historically, technology vendors have been focused on SMB or Enterprise businesses with their solutions. This has forced mid-market to fit their needs into either a solution that is not robust enough to meet their needs or overly complex for their available resources.

### MID-MARKET KEY CHALLENGES

- IT costs are double that of enterprise
- Limited resources to support investment
- Lack of technology ROI

## Simplify Operations to Realize Greater ROI From Your HCM

To realize full return-on-investment, mid-market organizations must evaluate HCM technology on its ability to support and simplify business operations in order to free up resources for more strategic work without causing financial strain.

SyncHR's mid-market HCM solution helps teams prioritize the work needed for continuous business growth by shifting the administrative work that takes up valuable time onto SyncHR. Align your technology to the goals of your business with a solution curated to your unique needs.

## Who is SyncHR

SyncHR is a next-generation human capital management solution to help growing businesses operate in the new era of people management. SyncHR's innovative design and patented technology allows our clients to operate with the necessary efficiency for running a successful business.

## Key Benefits

Give your business what it needs to align technology investment to strategy with an HCM system that was designed to meet the specific needs of mid-market and scale as you grow.



### AUTOMATION

Preconfigured workflows across your most commonly used processes cut down on administrative work and help your team refocus strategically.



### SINGLE SYSTEM

Make an update to your data in one place and our single line of code ensures your data is updated crossplatform, eliminating dual-data entry and improving accuracy.



### DELIVERED INSIGHTS

Make better business decisions with delivered reports and dashboards that give greater insights into your business and people without any setup hassle on your end.



# Get Started with SyncHR's Bundles



Our bundled offerings provide a modern and engaging experience for any business case and leave room for growth as your business evolves.

|   | Pro | Business | Premium |
|---|-----|----------|---------|
| HR, I-9 E-Verify/ Onboarding                        | ✓   | ✓        | ✓       |
| Standard & Ad Hoc Reporting                         | ✓   | ✓        | ✓       |
| Employee Self Service (ESS)/ Mobile                 | ✓   | ✓        | ✓       |
| Payroll   | ✓   | ✓        | ✓       |
| Time & Attendance                                   | ✓   | ✓        | ✓       |
| Benefits Administration, ACA Compliance & Reporting |     | ✓        | ✓       |
| Applicant Management & Talent Aquisition            |     | ✓        | ✓       |
| Performance Management                              |     |          | ✓       |
| Learning & Development                              |     |          | ✓       |
| Business Legal Services                             |     |          | ✓       |

## Integrations and Data Security You Can Trust

SyncHR unites human capital management (HCM), recruiting, talent aquisition, performance management, compensation, payroll and tax, benefits administration, time and attendance, data analytics and reporting in a single system. Aligning your IT and operational processes in this way increases data security and mitigates compliance risk. By providing technology that gives your employees easy and intuitive access to the information they need to be successful, you fortify your organization against disruption.

## Align Your Technology and Business

- ✓ Give strategic data access to all people leaders.
- ✓ Protect bottom line and encourage innovation.
- ✓ Connect disjointed systems under one platform.
- ✓ Empower employees with greater user adoption.