



# Financial services HR that make cents



Clients depend on financial services firms for all kinds of advice, guidance, and access to financial instruments to help them build their nest egg and secure their family's financial future.

Earning that level of trust and responsibility demands a certain type of team and HR teams throughout the industry are challenged to recruit desirable and qualified talent amid a shortage of exceptional candidates, a booming skills gap, and an ever-changing regulatory environment.

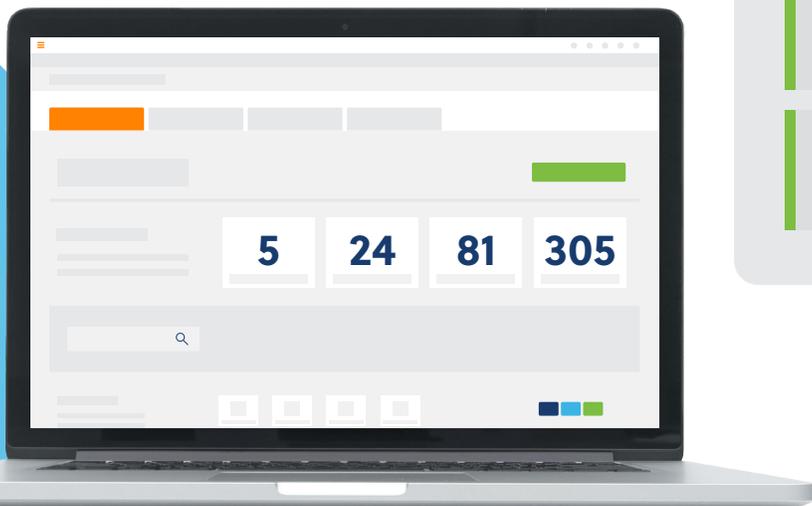
SyncHR's cloud-based HCM solution is a comprehensive, integrated platform providing all the tools and automated workflows your HR team needs to:

TARGET UNIQUELY QUALIFIED TALENT, FASTER

ACCURATELY MONITOR AND TRACK CONTINUED TRAINING FOR LICENSING

REDUCE EMPLOYEE TURNOVER

IMPROVE PRODUCTIVITY AND COMPANY PERFORMANCE



One platform. One dataset.  
One less thing to stress you out.

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## What it does: Key features



### ACCELERATED RECRUITMENT

Quickly create and activate new job descriptions using position-based information tools to identify the most desirable skills and experience and attract the best talent faster. Empower hiring managers to view, correspond with, and act on candidates at any time to reach the best applicants before your competitors.



### AUTOMATED LICENSING AND COMPLIANCE

Automatically enroll new-hires into initial training and ongoing custom training designed for their specific roles. Track, monitor, and analyze performance across your organization to ensure they're keeping up with licensing requirements and automate forms capture and data storage to create a fully auditable digital paper trail.



### REFINED COMPENSATION TOOLS

Attract qualified talent with robust compensation that doesn't break the bank. Grade salaries and ranges based on industry norms to create compensation packages that make employees want to be part of your team. Then, keep them long-term with a suite of integrated job evaluation and merit increase planning that allows you to reward great work to stay competitive within your market, while better containing workforce costs.

## Why you need it: Core benefits



### BUILD A BETTER TEAM

Thrive in a competitive environment by assembling a talented, diverse, and client-focused workforce. SyncHR's end-to-end HCM tools make it easier to quickly target the best talent, keep them from leaving, and build your brand's reputation for exceptional customer service that drives revenue and sustainable growth.



### ENGAGED, PRODUCTIVE STAFF

Combat high-turnover by keeping them engaged with thoughtful 1-on-1 interactions, mentorship, and personalized training, development, and licensing prep courses that create a clear path for individual financial success and long-term professional growth.



### REDUCE OPERATIONAL COSTS

Eliminate time-consuming manual processes across recruiting, benefits administration, and reporting that unnecessarily cost your business valuable budget resources. Replace outdated processes with centralized data storage in a single core system, automated everyday workflows and activities, and robust reporting that helps you uncover new opportunities for efficiency, productivity, and cost savings.

**"We needed a fully automated solution that was going to support our growth. Many of our existing processes were manual. With a switch to SyncHR we are increasing the efficiency of the HR department, improving the accuracy of the data, and putting the data our managers and employees need to make better decisions at their fingertips."**

*Alice Norris, VP of HR at Cascade Windows*

**TRUSTED BY GLOBAL FINANCIAL LEADERS, INCLUDING:**



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